

PRESS RELEASE

WEBINAR PRESENTS STRATEGIES FOR IMPROVING MUTUAL VALUE OF OEM AND EMS PROVIDER RELATIONSHIPS

Industry Experts from LG Electronics, Plexus and Riverwood Solutions Discuss Tips for Improving Partnerships for Immediate and Sustainable Value

MENLO PARK, CA – March 23, 2009 – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that Riverwood CEO Matt Ryan will participate in a webinar titled “OEM and EMS Relationships: The Elephant in the Room.” The webinar, hosted by [EMSnow.com](#) Editor Philip Stoten, will take place Tuesday, March 31, 2009, 2:00 – 3:00 p.m. PDT.

The promise of optimal partnerships between OEMs and EMS (electronic manufacturing services) providers is often elusive, either never fully materializing or eroding over time. Today, relationships that once looked so promising either operate in the doldrums or dissolve completely in the very expensive equivalent of a supply chain divorce. This webinar will discuss:

- Causes of misalignment in the OEM/EMS relationship.
- Expectations of OEMs and EMS providers compared to the reality of what happens.
- What works – and what doesn't! – from both the OEM and EMS provider perspectives.
- Strategies for realizing increased value from these complicated partnerships.

The webinar will include commentary from the following panel of experts:

- Didier Chenneveau, Executive Vice President and Chief Supply Chain Officer, [LG Electronics](#), a leading OEM
- Mike Buseman, Senior Vice President of Global Operations, [Plexus](#) [NASDAQ: PLXS], a leading EMS provider
- Matt Ryan, CEO, Riverwood Solutions, managed services provider of the [Hybrid Outsourced Services Team \(HOST\) model](#)

For more information on the webinar:

<http://www.emsnow.com/npps/story.cfm?pg=story&id=39084>.

To register for the live webinar: <https://www2.gotomeeting.com/register/701822049>.

About Riverwood Solutions

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's HOSTSM (Hybrid Outsourced Services Team) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood (www.rwsops.com) has offices in Dallas, Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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