

PRESS RELEASE

GLOBAL MARKET LEADERS SELECT RIVERWOOD SOLUTIONS FOR SUPPLY CHAIN IMPLEMENTATION AND MANAGEMENT

Riverwood Solutions' Hybrid Outsourced Services Team (HOSTSM) Model Delivers Flexible, Cost-Effective Supply Chain Services and Operations Optimization

MENLO PARK, CA – January 22, 2009 – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that three multi-billion dollar global enterprises, all of which are number one in their select markets, engaged Riverwood in the fourth quarter of 2008. In the same quarter, global companies in more than a dozen industries turned to Riverwood for its [Hybrid Outsourced Services Team \(HOSTSM\) model](#), which enables OEMs to drive a lower total supply chain cost while reducing internal overhead.

“When we looked at implementing a more global supply chain to support Ixia’s growth, we chose Riverwood Solutions for their unparalleled expertise and hands-on approach to supply chain development,” said Atul Bhatnagar, CEO of [Ixia](#) (NASDAQ: XXIA), a leader in IP performance testing. “We are extremely pleased with the value that Riverwood Solutions brings to our operations group.”

Riverwood provides companies in a range of industries – from consumer products and Smart Phones, to semiconductors and green technology – with [supply chain design](#), implementation and management services.

“In the fourth quarter of 2008, Riverwood Solutions had more than 25 customer program engagements spanning a broad range of industries in six countries,” said Matthew Ryan, CEO of Riverwood Solutions. “The benefits of our original and proprietary HOSTSM model, including reduced supply chain costs and improved responsiveness, clearly resonate with companies large and small.”

The first managed services provider to provide a hybrid approach to managing today’s complex supply chains, Riverwood enables clients to cost effectively supplement their internal infrastructure with operations and supply chain experts across the U.S. and in low-cost manufacturing centers worldwide.

About Riverwood Solutions

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's HOSTSM (Hybrid Outsourced Services Team) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood (www.rwsops.com) has offices in Dallas, Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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