

PRESS RELEASE

RIVERWOOD SOLUTIONS CEO INVITED TO SPEAK AT 3RD ANNUAL GLOBAL SUPPLY MANAGEMENT CONFERENCE

Ron Keith to Present on "Evaluating Global Manufacturing Partners and Strategies in Uncertain Times"

MENLO PARK, CA – November 30, 2009 – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that CEO Ron Keith has been selected to present at the [3rd Annual Global Supply Management Conference](#), presented by the [Institute for Supply Management™ \(ISM\)](#). The event, held December 3-4, 2009 at the Pointe Hilton Tapatio Cliffs Resort in Phoenix, Ariz., delivers real-world strategies and solutions that will help attendees better position their supply organization in the global market.

On Thursday, December 3, 2009, 3:30 – 5:00 p.m., Mr. Keith will present "Evaluating Global Manufacturing Partners and Strategies in Uncertain Times," which will discuss how, despite an ever flattening world, the process of designing, implementing and managing a global Electronic Manufacturing Services (EMS) strategy is still an uphill climb. Topics exploring the complexities of global manufacturing partnerships will include the geo-economic considerations of global sourcing and manufacturing location selection; maximizing the value of the OEM/EMS partnership; and the role of other service providers in a global manufacturing strategy.

Riverwood Solutions' [Hybrid Outsourced Services Team \(HOSTSM\) model](#) comprises proven processes, dedicated offshore resources, and broad access to fractional sourcing and supply chain resources to help companies manage critical suppliers and EMS providers during these challenging economic times.

About ISM

As the largest supply management institute in the world, the mission of Institute for Supply Management™ (ISM) is to lead supply management. By executing and extending its mission through education, research, standards of excellence, influence building and information dissemination — including the renowned monthly *ISM Report On Business*® — ISM continues to extend the global impact of supply management. ISM is a not-for-profit membership association serving more than 40,000 supply management professionals in 75 countries. ISM offers credentialing to professionals around the world with the Certified Professional in Supply Management® (CPSM®) qualification. ISM is a member of the International Federation of Purchasing and Supply Management (IFPSM).

About Ron Keith

Riverwood Solutions CEO and founder [Ron Keith](#) has more than 23 years of operations experience, including engineering, manufacturing and executive management positions at Westinghouse, Rockwell, Alcatel and Flextronics International. He has run international operations with annual sales in excess of \$1 billion and has managed employees in more than half a dozen countries.

About Riverwood Solutions

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's [HOSTSM \(Hybrid Outsourced Services Team\)](#) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique

model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood (www.rwsops.com) has offices in Dallas, Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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