

## PRESS RELEASE

### RIVERWOOD SOLUTIONS AWARDED 2009 SUPPLY & DEMAND CHAIN EXECUTIVE 100

*Innovative, Cost-Effective Approach to Global Supply Chain Management Recognized for Delivering Competitive Advantage*

**MENLO PARK, CA – July 1, 2009** – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that the company has been selected by [Supply & Demand Chain Executive](#) magazine for the 2009 Supply & Demand Chain Executive 100. The preeminent executive's user manual for successful supply and demand chain transformation, the 2009 "100" listing recognizes people, process, technology and partnering strategies that supply chain executives can leverage today to meet the requirements of the current economy and the coming return to growth. Riverwood's Hybrid Outsourced Services Team (HOST<sup>SM</sup>) model comprises proven processes, dedicated offshore resources, and broad access to fractional sourcing and supply chain resources to help companies manage critical suppliers and Electronic Manufacturing Services (EMS) providers during these challenging economic times.

"Riverwood Solutions' HOST model is leveling the playing field by enabling companies of all sizes to globally source product and manage remote supply chains as cost effectively as their giant competitors," said Andrew K. Reese, editor, *Supply & Demand Chain Executive*. "In this period of reduced demand and expanding inventories, now more than ever a cost effective, nimble supply chain can save the day. Riverwood has earned a spot on this year's 100 list by helping supply chain pros respond to the downturn and, more importantly, position themselves for growth ahead."

Companies currently embracing Riverwood Solutions' HOST model for sourcing and supply chain management services include:

- Green-tech start-ups leveraging off-shore manufacturing;
- Consumer electronics companies utilizing the "deep bench" expertise of the HOST model to keep internal overheads low;
- Packaged goods companies seeking to source brand new product lines at a lower cost; and
- Network equipment companies seeking to reduce costs occurring in their EMS product sourcing activities.

#### **About Riverwood Solutions**

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's [HOST<sup>SM</sup> \(Hybrid Outsourced Services Team\)](#) model provides clients at any stage of supply chain maturity with skilled project management in the world's innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood ([www.rwsops.com](#)) has offices in Dallas, Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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