

PRESS RELEASE

RIVERWOOD SOLUTIONS' VICE PRESIDENT OF BUSINESS DEVELOPMENT BILL BIANCANIELLO APPOINTED TO CENTER FOR INTELLIGENT SUPPLY NETWORKS (C4ISN) ADVISORY BOARD

Appointment Recognizes Riverwood Solutions' Breadth of Practical Knowledge and Thought Leadership in Innovative Supply Chain Management

MENLO PARK, CA – May 14, 2009 – [Riverwood Solutions](#), the innovator in [managed supply chain services](#), today announced that Vice President of Business Development Bill Biancaniello has accepted an appointment to serve on the advisory board of the [Center for Intelligent Supply Networks \(C4ISN\)](#) at the University of Texas at Dallas. In this role, Biancaniello will join other advisory board members to provide strategic direction for the center, as well as promote and influence research initiatives and academic programs.

"I am honored by the appointment and excited to assist the center in achieving its mission of becoming the premier provider of supply chain management education, research, consultation and information," said Biancaniello. "Riverwood Solutions continues to be recognized as an innovator and leader in managed supply chain services, and I look forward to bringing that expertise to C4ISN."

Biancaniello has more than 30 years of contract manufacturing experience with OEMs and EMS providers, including companies such as Motorola, Rockwell International, Alcatel and Flextronics. Most recently, he served as Global Division President for Pentair [NYSE: PNR], a \$3 billion manufacturer of industrial and water treatment products. Biancaniello holds a Bachelor of Science in Industrial Engineering from the University of Pittsburgh and a Masters of Business Administration from DePaul University.

"We are pleased that Bill has been selected to serve on the advisory board of C4ISN on behalf of Riverwood Solutions," said Ron Keith, Riverwood Solutions' Chief Operating Officer. "The center has developed a very strong reputation for its innovative work in intelligent supply networks and its ties with local and regional industry leaders seeking a better way to manage their supply chains. We are proud to have a Riverwood executive serve on the board alongside industry leaders such as Alcatel-Lucent, Ericsson and SAP."

About C4ISN

The Center for Intelligent Supply Networks (C4ISN) is a recognized leader and premier provider of supply chain management education, research, consultation and information for individuals and organizations. The center promotes university alliances with industry and government through education, research and consultation. The center strives to advance scientific and operational knowledge in intelligent supply networks for manufacturing and services management and be the knowledge portal for the supply chain community. Part of The University of Texas Dallas School of Management, C4ISN brings industry and university leaders together to solve challenging supply network problems, while promoting and sharing industry practices. Visit <http://som.utdallas.edu/centers/c4isn/> for more information.

About Riverwood Solutions

Riverwood Solutions is a managed services provider that helps OEMs design, implement and manage cost-effective, highly responsive supply chains. Riverwood's team of OEM and EMS (electronic manufacturing services) industry veterans has negotiated more than \$7.5 billion in global supply agreements and launched nearly 200 products in 20 countries for numerous brand owning enterprises. The company's [HOSTSM \(Hybrid Outsourced Services Team\) model](#) provides clients at any stage of supply chain maturity with skilled project management in the world's

innovation centers and in-country operations and supply chain expertise in the world's leading manufacturing centers. Riverwood's unparalleled experience, proven processes and unique model allow OEMs to implement and manage more responsive supply chains at a lower total cost with a long-term partner whose financial goals are aligned with their own.

Headquartered in Menlo Park, Calif., Riverwood (www.rwsops.com) has offices in Dallas, Texas, Guadalajara, Mexico, Stockholm, Sweden, and Shenzhen, China.

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