

SOURCE: Riverwood Solutions



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## **Riverwood Solutions' CEO and VP Named 2011 Pros to Know by Supply & Demand Chain Executive**

*Ron Keith and Jeff Wallingford Recognized for Their Contributions & Thought Leadership in Building Today's Supply Chains*

**MENLO PARK, CA – February 11, 2011** – Riverwood Solutions, a leading operations consulting and managed services provider, today announced that two of its executives have been named to *Supply & Demand Chain Executive* magazine's "2011 Pros to Know". Ron Keith, CEO and Jeff Wallingford, Vice President, Supply Chain Strategy were recognized for their work with clients in establishing & optimizing supply chains, as well as their leadership in developing new standards of performance and excellence in today's supply chains.

"Our annual list of Provider Pros to Know highlights the many thought-leaders who are helping to shape the Supply Chain industry and advance Supply Chain as a respected discipline in the enterprise," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools, processes and knowledge base necessary for Supply Chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Provider Pros listing."

"We are honored to be recognized by *Supply & Demand Chain Executive* for our contributions," said Mr. Keith. "We have the privilege of working with forward thinking clients, and we are pleased that our industry experience and innovative managed services are gaining tremendous traction with companies seeking competitive advantage through supply chain management."

Mr. Keith is a 25 year veteran of the Electronics Manufacturing industry and has served in executive leadership roles at both Original Equipment Manufacturers (OEM) and Electronic Manufacturing Services (EMS) providers. He has a reputation as an innovator, creative problem solver and strategic thinker who delivers strong financial performance. Mr. Keith has provided operations and supply chain management consulting for numerous small and mid-sized companies and more than a dozen global Fortune 500 Companies.

"In both strategy and execution, Riverwood provides our clients with expertise for today's global outsourced supply chains," said Mr. Wallingford. "Our leadership team knows what it takes to manage operations because we've done it, and through experience, we've developed a vision of supply chain excellence. We appreciate being named Pros to Know."

Mr. Wallingford brings over 16 years' experience in general management, strategic planning, engineering, manufacturing and supply chain management to his role at Riverwood Solutions. Jeff has held key positions in high tech companies, including P&L responsibility for multi-billion dollar outsourced design, manufacturing and logistics services on four continents.

The full listing of the 2011 Pros to Know is available in the February/March 2011 issue of *Supply & Demand Chain Executive* magazine and e-book beginning in March and on the *Supply & Demand Chain Executive* Web site at [SDCExec.com/2011Prostoknow](http://SDCExec.com/2011Prostoknow).

**About *Supply & Demand Chain Executive***

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Supply & Demand Chain Executive is a publication of Cygnus Business Media. On the Web at [www.SDCExec.com](http://www.SDCExec.com) and on smartphones and tablets at [www.SDCExec.com/mobile](http://www.SDCExec.com/mobile).

**About Riverwood Solutions**

Riverwood Solutions helps OEMs improve supply chain performance, optimize their operations and maximize the value of their outsourced relationships. The company provides consulting and managed operations services to technology product companies. Riverwood's team of former electronics manufacturing industry executives and professionals have decades of international experience in negotiating contracts and pricing, launching products, running operations, and managing outsourced supply chains. The company's proprietary HOSTSM (Hybrid Outsourced Services Team) Model uses local resources near the supply base to improve supply chain performance without adding fixed costs or internal infrastructure. Headquartered in Menlo Park, CA, Riverwood Solutions designs, implements and manages global supply chains from offices in the USA, Mexico, Switzerland and China.

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